





Sentry Dealer Program

"The Sentry Dealer Program opens up huge new business opportunities for dealers and resellers by supplying them with the highest performance, most reliable digital video security systems on the market at the most competitive prices, backed by the highest level of service and support"







- Ken Allsopp, President and Co-Founder of Sentry Security Systems Inc.

Sentry Security Systems Inc. is a manufacturer of Digital Video Recorder Systems and a distributor of quality CCTV cameras, lenses and accessories to more than 1000 dealers and installers throughout North America. We are committed to providing the highest quality products and an unparalleled level of customer service and support.

We provide an excellent range of digital video security products to meet virtually any video surveillance need from residential to commercial, industrial and government. Our complete product lines allow us to supply the total video security solution. Sentry products are distributed worldwide through our Sentry Dealer Program. You will always find the most competitively priced, quality video security products you need, backed by the highest level of service and support available in the industry. With our support, you can easily expand your core business. We proudly offer:

Leading Service	Excellent Support
<p>We are specialists in video security and provide an unsurpassed level of expertise and pre- and post-sales service and support. Our sales representatives assist dealers in choosing the right systems, cameras, and accessories for their clients and keep them up-to-date on the latest product information.</p> 	<p>Our Sentry service and support specialists are available to answer your questions via our Toll Free line or by email. They help Sentry dealers with installation, troubleshooting and configuration questions relating to cameras, DVRs, communications and networking.</p> 
Superior Products	Outstanding Prices
<p>We build and configure our own Digital Video Recorder and NVR systems to provide the best functionality, performance and reliability.</p> 	<p>As we either build or directly import all our product lines, we offer highly competitive dealer prices on all our products.</p> 

As part of the Sentry Dealer Program, you also have access to:

Marketing Materials	Training Opportunities
<p>Benefit from customized, branded materials as well as customer relationship management programs.</p> 	<p>Receive 25% off any online security training courses on behalf of the CMOOR group. Customized in-house training is also available.</p> 
Leasing Programs	Extended Warranties
<p>Overcome customer price objections by proposing a much smaller monthly fee that includes equipment and installation.</p> 	<p>Additional warranty terms beyond Sentry Security Systems' standard 1 and 3 year warranty are available.</p> 
Software/Manual Downloads	Technical Resources
<p>Sentry Dealers gain full access to all current product software and user manuals for upgrades, as well as all non-current system files.</p> 	<p>Not sure how to configure your DVR or set up remote access on your smartphone? Our "how-to" section addresses many commonly asked questions from our dealers.</p> 

Sentry Dealer Program - Application Form

Company Legal Trade Name: _____

Business Name: _____

Address: _____

City: _____ State / Province: _____ Zip Code / Postal Code: _____

Email: _____ Telephone No.: _____ Fax No.: _____

Business Type: Proprietorship Partnership Incorporated Other: _____

No. of Years in Business: _____ No. of Branches: _____ No. of Employees: _____

Tax Number (Federal Tax ID, Social Security # of Principal, GST Number): _____

Name of Principals: _____ Title: _____

_____ Title: _____

_____ Title: _____

Terms:

1. Dealers who purchase video capture boards without systems are required to maintain the systems themselves. Dealers who elect to buy their own systems must purchase them according to specifications provided by Sentry Security Systems, Inc. This specification sheet may be updated from time to time, as hardware changes.
2. Computer systems used as DVRs must have fresh installs of the operating system. Since these machines have heavy usage, they must not be used for other purposes.
3. Dealers shall not divulge their pricing from Sentry Security to anyone.
4. Either party may revoke this dealer agreement with 15 days notice.
5. Dealers are required to pay for their orders before shipment.

Name

Signature of Authorized Authority

Date

Please fax to Sentry Security Systems (613-384-1733).
Ontario Residents please include PST Exemption Certificate for exemption from provincial sales tax.



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